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# Dominion Life

THE DOMINION LIFE ASSURANCE COMPANY



## 1978 Annual Report









# Dominion Life

THE DOMINION LIFE ASSURANCE COMPANY



## ANNUAL REPORT

For Year Ended December 31, 1978

### Highlights

	1978	1977	% Increase
Premium Income .....	\$ 145,928,000	\$ 107,604,000	35.6
Investment Income .....	55,652,000	48,206,000	15.4
Business in Force— Life and Annuities .....	4,884,730,000	4,378,011,000	11.6
Total Assets .....	695,482,000	620,746,000	12.0
Benefits Paid and Amounts Invested for Policyholders .....	162,121,000	118,551,000	36.8
Capital and Surplus .....	106,857,000	97,173,000	10.0

Throughout this report, except where otherwise indicated, amounts originally shown for 1977 have been restated to conform to the revised basis of statutory accounting effective in 1978.



CANADA



UNITED STATES



BAHAMAS



# The Directors' 90th Annual Report

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I am pleased to report that Dominion Life recorded another successful year of operations in Canada, the United States and the Bahamas. As the following highlights indicate, the year 1978 was a particularly eventful one in our 90-year history.



Income in 1978 from all sources amounted to more than \$202 million—an increase of close to 30% over 1977. It is noteworthy that the \$100 million mark was passed only four years previously during our 86th year of operation. Annuity considerations accounted for a substantial part of the increase, rising to \$72 million in 1978 from \$38 million the year before. Life insurance premiums were marginally lower, reflecting the Company's withdrawal from Jamaica where we would ordinarily have expected to realize close to \$3 million of life insurance premiums. Of the total insurance premiums and annuity considerations, 66% arose from Individual policies and the remaining 34% from Group contracts.

Investment income of \$55.7 million was \$7.5 million in excess of the 1977 figure. This was a somewhat larger increase than expected and is a reflection of increased investment yields on the overall portfolio and of greater-than-expected new investment owing to the high volume of new business.

A very significant undertaking in 1978 was the application of new concepts of life insurance financial reporting. New statutory accounting was introduced to conform to amendments in the Canadian

and British Insurance Companies Act and resulted in fairly substantial adjustments to Company surplus and income. The amendments to the Act covered a wide variety of subjects, but the principal impact on financial reporting related to two main areas—valuation of investments and valuation of actuarial liabilities. The latter had by far the greater impact on surplus and income. Essentially, the new regulations give more responsibility to the Company Actuary in determination of the Company reserves. He is given wide latitude to choose bases for calculation of actuarial liabilities that are appropriate to the circumstances of the Company.

A more complete description of accounting amendments and their impact upon our financial statement is contained in the Notes to the Consolidated Financial Statements, page 10, and in a commentary which appears on page 11. We have also provided in the financial statements an Analysis of Capital and Surplus showing the respective interests of participating policyholders and shareholders. This analysis appears on page 7.

During the year, the Company ceased operations in Jamaica. The withdrawal followed the promulgation by Jamaica of new regulations governing the conduct of business by foreign-owned insurance companies. Jamaican authorities were encouraging so-called “Jamaicanization”, thereby bringing under local control all insurance operations in that country. In 1976, Company officials embarked upon a search to find a means by which we could comply with Jamaican law and, at the same time, safeguard Jamaican policyholders' rights and guarantees, assure a continuing livelihood for all Jamaican agents and employees, and protect the interest of non-Jamaican





policyholders and our shareholders. In May of 1978, the Company signed an agreement with The Manufacturers Life Insurance Company and an affiliated Jamaican company, The Island Life Insurance Company. This agreement is one which the Directors and management believe fulfils all the requirements. The agreement, which became effective as of January 1, 1978, involves the assumption by Island Life of all our Jamaican liabilities and the transfer to it of an equivalent amount of Jamaican assets. Dominion Life will continue to handle certain administrative functions for Island Life on a fee basis for a period of up to five years. However, it is expected that many of these functions will be transferred to Island Life in the near future. As a result of our withdrawal from Jamaica, a significant increase in Company surplus arose, much of which is attributable to the conservative valuation bases used by the Company under pre-1978 statutory accounting.

Another significant event of 1978 was the creation of a stock purchase plan for Canadian employees and career agents. Details of this plan were supplied to shareholders by letter in November, 1978. In addition to a broadening of share ownership and a resulting improvement in marketability, it is believed that the plan will provide added incentive for agents and employees to improve productivity and Company earnings. Participation in the plan which became effective January 1, 1979 has been very gratifying.

Net income for the year amounted to \$7.5 million, a small decrease from the previous year and somewhat below our expectations. The shortfall in net income resulted from the interplay of several factors. The most important of these were high mortality losses on both Individual and Group insurance, strain on earnings

from the large additional volume of single premium annuity business, increased exchange revenue arising from transfer of foreign currency to Canada, and much-improved claims ratios on Group accident and sickness business.

Total Company assets at year-end amounted to more than \$695 million, an increase of close to \$75 million over 1977 in spite of the transfer to the Island Life of \$15 million of Jamaican assets.

Net income attributable to shareholders was in excess of \$4.3 million in 1978, equivalent to \$4.32 per share. Shareholder dividends for the year amounted to \$.95 per share.

We are very optimistic about the Company's financial prospects for 1979 and beyond. Operating from the foundation of a strong surplus position, an excellent portfolio of products, and well-qualified people, the Company has taken steps to ensure sound growth in all lines of business and territories. The program for 1979 includes ongoing improvements in our product portfolio, increased emphasis on management development and an extensive commitment to improved productivity.

On behalf of the Board of Directors, I extend thanks to all employees and agents whose contributions have made possible another successful year for our Company.

J. S. Acheson, President  
Waterloo, Ontario, March 2, 1979



# Consolidated Balance Sheet, December 31, 1978

ASSETS	1978	1977
Bonds and Debentures .....	\$252,716,728	\$208,561,791
Stocks .....	67,350,180	59,540,795
Mortgage Loans .....	270,580,806	243,446,810
Real Estate .....	29,597,152	34,140,209
Policy Loans .....	39,345,987	41,509,759
Cash and Short Term Investments .....	6,688,430	9,243,050
Interest Due and Accrued .....	10,741,852	9,110,071
Net Premiums Outstanding.....	2,998,943	3,011,443
Segregated Funds .....	13,903,683	11,620,689
Other Assets .....	1,558,342	561,711
	<u>\$695,482,103</u>	<u>\$620,746,328</u>

See Notes to the Consolidated Financial Statements on page 10.

## REPORT OF THE AUDITORS

TO THE SHAREHOLDERS AND POLICYHOLDERS,  
THE DOMINION LIFE ASSURANCE COMPANY

We have examined the Consolidated Balance Sheet of The Dominion Life Assurance Company as at December 31, 1978 and the related Summary of Consolidated Operations, Capital and Surplus, and Analysis of Consolidated Capital and Surplus for the year then ended. Our examination was made in accordance with generally accepted auditing standards, and accordingly included such tests and other procedures as we considered necessary in the circumstances; we have relied on the report of the Company's Valuation Actuary as to the valuation of the Policy Benefit Liabilities.

In our opinion, based on our examination and the report of the Valuation Actuary, these consolidated financial statements present fairly the financial position of the Company as at December 31, 1978 and the results of its operations and the changes in its capital and surplus for the year then ended in accordance with the accounting policies described in Note A to the consolidated financial statements, which are generally as prescribed by the Department of Insurance of Canada and applied on a basis consistent with that of the preceding year, after giving effect to the change in accounting as described in Note B to the consolidated financial statements.

*Ernst & Ernst*

February 8, 1979  
Kitchener, Ontario

Chartered Accountants



## LIABILITIES, CAPITAL and SURPLUS

	1978	1977
Policy Benefit Liabilities		
Actuarial liabilities with respect to insurance and annuity contracts .....	\$490,027,560	\$430,647,022
Unpaid and unreported claims .....	20,987,447	18,478,426
Policy proceeds, dividends and other amounts left on deposit .....	37,818,878	38,132,534
Provision for policyholder dividends .....	7,063,130	6,863,350
Segregated funds .....	13,903,683	11,620,689
	<u>569,800,698</u>	<u>505,742,021</u>
Other Liabilities		
Taxes accrued .....	1,533,612	763,412
Unallocated receipts .....	11,267,394	12,106,113
Other .....	6,023,830	4,961,784
	<u>588,625,534</u>	<u>523,573,330</u>
Capital and Surplus		
Participating		
Appropriated surplus .....	\$ 8,811,198	
Unappropriated surplus .....	36,828,034	
	<u>\$45,639,232</u>	
Non-participating and Other		
Capital stock-authorized and issued 1,000,000 shares .....	\$ 1,000,000	
Shareholders' account .....	1,127,574	
Appropriated surplus .....	16,833,459	
Unappropriated surplus .....	42,256,304	
	<u>\$61,217,337</u>	
	<u>106,856,569</u>	<u>97,172,998</u>
	<u>\$695,482,103</u>	<u>\$620,746,328</u>

## REPORT OF THE VALUATION ACTUARY

I have made the valuation of Policy Benefit Liabilities of The Dominion Life Assurance Company for its balance sheet at December 31, 1978 and its income statement for the year then ended. In my opinion (i) the amount of the Policy Benefit Liabilities makes proper provision for the future payments under the company's policies, (ii) a proper charge on the account of those liabilities has been made in the income statement, and (iii) proper provision has been made for guaranteed Cash Surrender Values.

February 8, 1979  
Waterloo, Ontario

Vice-President and Actuary



# Summary of Consolidated Operations, Capital and Surplus



## OPERATIONS

### INCOME

	1978	1977
Life insurance premiums .....	\$ 41,915,361	\$ 42,154,857
Annuity considerations .....	72,297,635	38,484,332
Accident & Sickness insurance premiums .....	31,715,098	26,965,258
	<u>145,928,094</u>	<u>107,604,447</u>
Investment income .....	55,652,199	48,205,955
Currency exchange .....	839,169	445,378
	<u>202,419,462</u>	<u>156,255,780</u>

### DISTRIBUTION OF INCOME

Death benefits .....	18,689,174	14,587,659
Maturity & surrender benefits .....	18,157,309	15,505,955
Annuity benefits .....	15,154,231	12,200,014
Disability and Accident & Sickness benefits .....	25,759,972	23,777,501
Increase in policy reserves .....	75,674,708	43,807,284
Dividends to policyholders .....	6,053,928	6,320,360
Interest paid .....	2,631,258	2,352,072
	<u>162,120,580</u>	<u>118,550,845</u>
Commissions .....	8,055,698	6,680,943
Operating expenses .....	16,050,272	15,014,373
Investment expenses and taxes, depreciation	4,689,609	4,553,797
Taxes, licences and fees		
other than income taxes .....	1,590,174	1,508,391
	<u>192,506,333</u>	<u>146,308,349</u>
Operating income .....	9,913,129	9,947,431
Income taxes .....	2,586,004	2,248,738
	<u>7,327,125</u>	<u>7,698,693</u>
Net operating income .....	167,471	14,757
Extraordinary items .....		
Net income .....	<u>\$ 7,494,596</u>	<u>\$ 7,713,450</u>

## CAPITAL AND SURPLUS

Balance January 1, as previously reported ....	\$ 70,490,568	\$ 65,349,801
Add adjustment arising from change in basis of accounting—see NOTE B.....	<u>26,682,430</u>	<u>25,081,227</u>
Balance January 1 as restated .....	97,172,998	90,431,028
Add (Deduct):		
Net income .....	7,494,596	7,713,450
Transfer of Jamaica business .....	3,492,293	—
Change in Valuation Reserve for Miscellaneous Assets .....	(90,283)	(123,829)
Adjustment in prior years' income taxes .....	(263,035)	30,349
Dividends to shareholders .....	(950,000)	(878,000)
Total capital and surplus at December 31 .....	<u>\$106,856,569</u>	<u>\$ 97,172,998</u>

See Notes to the Consolidated Financial Statements on page 10.



# Analysis of Consolidated Capital and Surplus



	Participating	Non-Participating and Other
<b>APPROPRIATED SURPLUS</b>		
Balance January 1, 1978 .....	\$15,199,266	\$20,419,086
Add (Deduct):		
Transfers:		
Investment Valuation and Currency Reserve	4,108,632	5,566,206
Additional investment valuation reserve .....	(10,500,000)	(9,200,000)
Net change in Valuation Reserve for		
Miscellaneous Assets .....	3,300	48,167
Balance December 31, 1978 .....	<u>\$ 8,811,198</u>	<u>\$16,833,459</u>
<b>CAPITAL AND UNAPPROPRIATED SURPLUS</b>		
Balance January 1, 1978 .....	\$24,717,858	\$36,836,788
Add (Deduct):		
Net income .....	3,664,639	3,829,957
Transfer of Jamaica business .....	2,820,202	672,091
Transfers:		
Investment Valuation and Currency Reserve	(4,108,632)	(5,566,206)
Additional investment valuation reserve .....	10,500,000	9,200,000
Miscellaneous assets .....	(78,275)	(63,475)
Adjustment in prior years' income taxes .....	(196,899)	(66,136)
Transfer to Shareholders' Fund .....	(490,859)	490,859
Dividends to shareholders .....	—	(950,000)
Balance December 31, 1978 .....	<u>\$36,828,034</u>	<u>\$44,383,878</u>
<b>TOTAL CAPITAL AND SURPLUS</b>		
<b>AT DECEMBER 31, 1978 .....</b>	<u><u>\$45,639,232</u></u>	<u><u>\$61,217,337</u></u>
<b>Components of Appropriated Surplus:</b>		
Investment Valuation and Currency Reserve	\$ 4,108,632	\$ 5,566,206
Additional investment valuation reserve .....	4,500,000	11,000,000
Valuation Reserve for Miscellaneous Assets	202,566	267,253
	<u>\$ 8,811,198</u>	<u>\$16,833,459</u>



The Investment Planning Committee, John Mahn, Chairman ► (seated) and, (l to r) Ken Rae, David Lacey, Larry Pepler, and Cedric Watkiss review the plans and architectural drawings for the Cloisters of Willowells and Kingswood, the Company's major residential and office building development in Waterloo, which is now under construction.



## People... planning

▲ Officers of the Group Marketing Division, (l to r) Tony Weiss, David Horman, and Gordon Ferguson are seen discussing our Group Pension sales goals for 1979 and planning the marketing strategy.



▲ Joyce Burns and Brian Edwards of the Legal Division creating a joint venture agreement in response to the Investment Division's plans for expanded Real Estate developments.



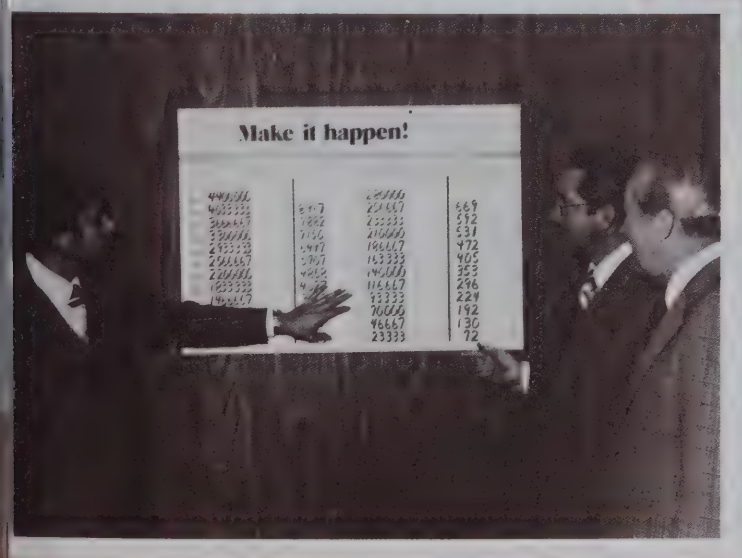


◀ Peter Dooley, Christine Bates and Derek Eckersley, of the Finance Division examine the initial print-out of the five year market forecast, an important element in the Company's financial planning program.

*to make it  
happen*



▲ Corporate Services Division personnel, Al Hillier, Ann Marshall, and Graham Baker discuss the increased computer capabilities resulting from the recently installed IBM 370/158. This new equipment should help all areas of the Company realize their objectives as well as providing even better service to our policyholders and the sales force.



Senior Officers of the Individual Marketing Division, Lee Adler, Gordon Payne, and Jim Saunders discuss marketing plans to attain the 1979 Life Periodic Pay Premium objectives. They are seen in front of a quota board, copies of which are hanging in each Individual Sales Office, as part of the Company's Managing for Results program.





## NOTE A—SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

*Principles of Consolidation*—The consolidated financial statements combine the Life and Accident and Sickness insurance operations of the Company and the operations of its subsidiary, Domlife Realty Limited.

*Foreign Currency*—Assets and liabilities held in foreign currencies have been included in the consolidated balance sheet at par. Provision has been made in the financial statements, for the change arising from conversion of assets and liabilities at current rates of exchange.

*Bonds and Debentures*—These investments are carried at amortized cost with an adjustment for the unamortized balance of gains or losses on sales of such securities. At December 31, 1978, the adjustment to amortized cost was an increase of \$980,499 which amount will be reflected in income in future years.

*Stocks*—Stocks are carried at cost with an adjustment to reflect a portion of realized and unrealized gains and losses. At December 31, 1978, the adjustment to cost was a decrease of \$336,076 which amount will be reflected in income in future years.

*Mortgage Loans*—Mortgage loans are carried at amortized values with an adjustment for the unamortized balance of gains or losses on sales of mortgages. At December 31, 1978, the unamortized balance was nil.

*Real Estate*—Real estate held for investment is carried at cost of \$34,805,034 less accumulated depreciation of \$5,207,882. Depreciation on real estate held for investment is provided on the sinking fund basis.

*Furniture and Equipment*—Furniture and equipment is carried at cost less accumulated depreciation of \$496,217. An amount equal to the book value of furniture and equipment has been appropriated from surplus.

*Segregated Funds*—Investments held for Segregated Funds are carried at market value.

*Actuarial Liabilities*—Actuarial liabilities represent the amount required, together with future premiums and interest, to provide for future benefits on insurance and annuity contracts. Actuarial liabilities are calculated using assumptions and bases appropriate to the circumstances of the Company. An amount of \$8,563,523 in respect of deferred acquisition costs has been deducted in arriving at the net actuarial liability figure. Total actuarial liabilities exceed the minimum required by statute by \$605,360.

*Appropriated Surplus*—An appropriation of surplus has been made to cover the mandatory requirement for reserves related to investment and currency valuation, reinsurance ceded to unregistered companies, and miscellaneous assets. An additional appropriation has been made to provide for possible adverse deviation.

*Shareholders' Earnings*—Income considered applicable to shareholders includes interest earned on the shareholders' fund, the net earnings of the non-participating policyholders and accident and sickness funds and the amount transferred from the participating fund.

## NOTE B—CHANGE IN BASIS OF ACCOUNTING

Effective January 1, 1978, the basis of accounting for insurance companies was changed by statute. Note A outlines the significant accounting policies now in effect. Amounts originally shown for 1977 have been restated to conform to the presentation used in 1978.

## NOTE C—TRANSFER OF JAMAICA BUSINESS

Effective January 1, 1978, the Company transferred all the assets and liabilities pertaining to its Jamaica business. The transfer resulted in an increase in surplus of \$3,492,293.

## NOTE D—DIVISION OF SHARES

Effective April 28, 1978, the par value of Company shares was changed from \$5.00 to \$1.00 per share with a corresponding increase in issued shares from 200,000 to 1,000,000. In conformity with provisions of the Canadian and British Insurance Companies Act, the number of shareholder votes did not increase as a result of this division of shares.

## NOTE E—ANTI-INFLATION ACT

The Company was subject to, and management believes it complied with, controls on prices, profit margins, compensation and shareholders' dividends under the Anti-Inflation Act and Regulations.





In July of 1977, by Act of Parliament, provisions of the Canadian and British Insurance Companies Act relating to financial reporting underwent extensive revision. The amendments, most of which came into effect on January 1, 1978, were prompted by a desire on the part of the Canadian Department of Insurance and other interested bodies to establish a format for financial reports that would serve the needs of the regulatory authorities, generally related to the continued solvency of companies, and at the same time, reveal more clearly for the benefit of policyholders, shareholders, and the public, realistic earnings of a life insurance company.

The changes that will have most impact on the financial reporting of life insurance companies are covered under the following headings:

1. Valuation of Assets
2. Accounting for Capital Gains and Losses
3. Accounting for Currency Exchange
4. Non-Admitted Assets
5. Valuation of Actuarial Liabilities

## VALUATION OF ASSETS

The amendments related to investment valuation stipulate that invested assets shall be taken into account in the annual statement at values that in total do not exceed book values, with an adjustment by a prescribed formula to recognize some portion of gain or loss on the bond, stock and mortgage portfolios.

New investment regulations also provide for the establishment of an investment valuation reserve to cover market value deficiencies. For each separate category of investment—debt securities, equities and real estate—there is a prescribed method for determining the appropriate reserve. A market excess for one category of investment can be used to offset the market deficiency for another. Under no circumstances can the investment valuation reserve be less than 1½% of the book value of bonds and mortgages. In the financial statements, the reserve will be shown as an appropriation of surplus. Changes in the required reserve from year to year will not affect the Company's income statement.

## ACCOUNTING FOR CAPITAL GAINS AND LOSSES

A rather significant change in accounting relates to the treatment of gains and losses on the sale of investments. Under previous reporting requirements, gains and losses were reflected as an adjustment of surplus funds. Under new regulations, they will flow through income. Realized capital gains and losses on sale of bonds and mortgages will be amortized over the balance of the term to maturity, subject to a maximum of 20 years. The annual amortization is reflected in income.

Realized and unrealized gains or losses on equity securities will be added together and a portion thereof, determined by formula, will be reflected in income each year.

Total realized gain or loss on sale of real estate will be reflected in income in the year of sale.

## ACCOUNTING FOR CURRENCY EXCHANGE

Realized gains or losses arising from foreign currency transactions will be reflected in income. Formerly they appeared in the surplus account. Provision will also be made in the accounts for unrealized gains and losses. An appropriation of surplus will be made to reflect the change arising from conversion of assets and liabilities at current rates of exchange rather than at par. This appropriation will not affect the Company's income statement.

## NON-ADMITTED ASSETS

Certain items considered as assets under generally accepted accounting principles, such as furniture and equipment, have not been previously admitted as assets under statutory insurance accounting. This practice is now changed in that such assets will be reported in the balance sheet at their book value. However, there will be an appropriation of surplus equal to the book value of these assets. There will be an impact on annual income in that the cost of a capital expenditure will now be spread over its useful lifetime in the form of an annual depreciation charge rather than being written off in the year of acquisition.

## VALUATION OF ACTUARIAL LIABILITIES

The change in statutory accounting that will have by far the greatest impact on financial reporting of life insurance companies relates to the valuation of actuarial liabilities. The revised rules place more responsibility upon the company Actuary to choose valuation assumptions which seem to him appropriate, given the particular circumstances of the Company at the time of valuation. This permits him to use interest, mortality, morbidity and termination assumptions which reflect current experience and also provides more scope for spreading incurred acquisition costs over the premium paying period of policies.

The valuation assumptions chosen by the company Actuary must be acceptable to the Superintendent of Insurance.

Further details on revised statutory accounting and its impact on financial results are provided on page 10.



# Analysis of Invested Assets and Income

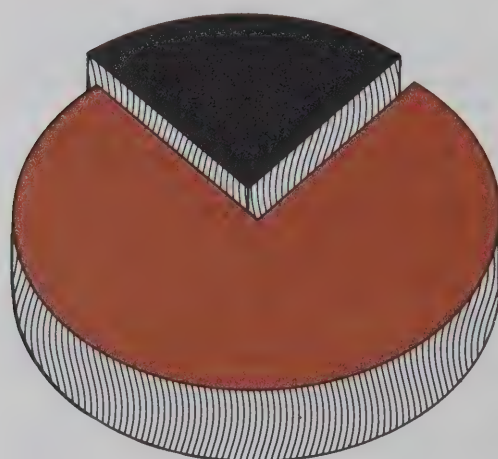


## INVESTED ASSETS

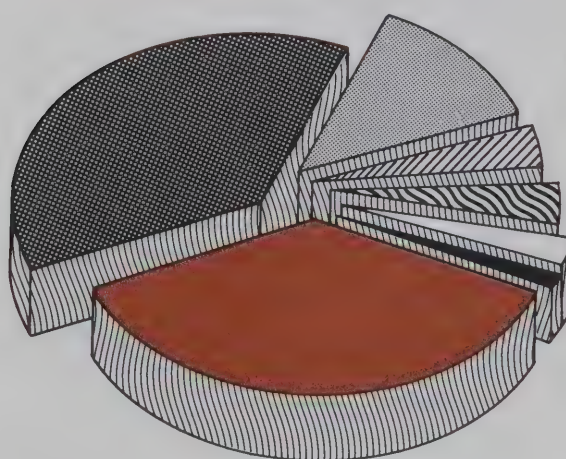
	1978		1977	
	\$	%	\$	%
Bonds and Debentures .....	252,716,728	37.1	208,561,791	34.3
Stocks .....	67,350,180	9.9	59,540,795	9.8
Mortgage Loans .....	270,580,806	39.8	243,446,810	40.0
Real Estate .....	29,597,152	4.4	34,140,209	5.6
Policy Loans .....	39,345,987	5.8	41,509,759	6.9
Cash .....	6,688,430	1.0	9,243,050	1.5
Segregated Funds .....	13,903,683	2.0	11,620,689	1.9
	<u>680,182,966</u>	<u>100.0</u>	<u>608,063,103</u>	<u>100.0</u>










## INCOME

Where it came from:



How it was used:



 Premiums from Policyholders .....	73.7%	 Benefits Paid .....	40.6%
 Net Earnings from Investments ...	26.3%	 Invested for Policyholders ....	38.4%
	<u>100.0%</u>	 Operating Expenses and Commissions .....	12.2%
		 Added to Surplus .....	3.2%
		 Policyholder Dividends .....	3.0%
		 Taxes .....	2.1%
		 Shareholder Dividends .....	.5%
			<u>100.0%</u>



# Years of Progress



(thousands of dollars)

	1978	1977	1973	1968
TOTAL INCOME .....	202,419	156,315	95,899	61,060
PREMIUMS				
Individual: Life .....	31,099	31,805	27,032	24,360
Annuities .....	64,493	31,656	14,062	5,801
Health .....	551	446	259	209
Group: Life .....	10,816	10,350	7,227	3,713
Annuities .....	7,805	6,828	3,078	1,713
Health .....	31,164	26,519	14,492	5,131
INVESTMENT INCOME .....	55,652	48,711	29,749	20,133
NET INCOME .....	7,495	6,245	2,678	4,536
CAPITAL AND SURPLUS FUNDS .....	106,857	70,491	52,825	35,313
TOTAL ASSETS .....	695,482	620,361	436,986	330,754
BUSINESS IN FORCE .....	4,884,730	4,378,011	3,082,778	2,041,806
PER SHARE DATA (in dollars)				
Earnings .....	4.32	4.11	1.71	2.90
Dividends .....	.95	.88	.64	.36

In the above, only 1978 figures are on the revised basis of statutory accounting. Earnings per share for years prior to 1978 are restated to reflect 5 for 1 stock split.



# Board of Directors

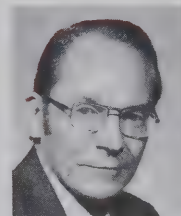
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**\*JOHN S. ACHESON**  
*President,  
The Dominion Life  
Assurance Company*



**GEORGE H. DOBBIE**  
*President,  
The Dobbie Industries Limited*



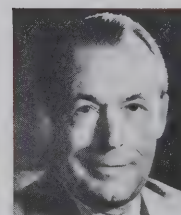
**WALTER G. GADIANT**  
*Executive Vice-President,  
Lincoln National Corporation*



**\*MERVYN L. LAHN**  
*President and  
Chief Operating Officer,  
Canada Trust*



**\*DAWN R. McKEAG**  
*President,  
Walford Investments*



**\*FREDERICK H. McNEIL**  
*Chairman & Chief Executive Officer,  
Bank of Montreal*



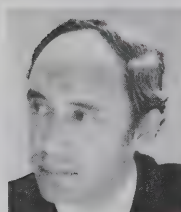
**KENNETH G. MURRAY**  
*President,  
J. M. Schneider Inc.*



**JEAN P. W. OSTIGUY**  
*Chairman of the Board,  
Greenshields, Inc.*



**SIDNEY A. REEVES**  
*President & General Manager,  
Maritime Builders Limited*



**\*KENNETH ROTENBERG**  
*President,  
Rostland Corporation*



**C. DAVID SILLETTO**  
*Executive Vice-President,  
The Lincoln National Life  
Insurance Company*

*\* Policyholders' Directors*



# Company Officers



JOHN S. ACHESON, FSA, FCIA ..... *President*

MARKETING, GORDON A. COYNE, FLMI ..... *Vice-President, Individual Marketing*  
INDIVIDUAL W. BRYCE WALKER, FSA, FCIA ..... *Superintendent, Marketing Research*

LEE J. ADLER ..... *Vice-President, Individual Sales*  
LLOYD D. HOULE ..... *Senior Superintendent, Individual Sales*  
MERVYN J. MORGANS, CLU ..... *Superintendent, Individual Sales*  
WALTER G. SMYTHE, CLU ..... *Superintendent, Individual Sales*  
W. EDWARD WAKELING, CLU, FLMI ..... *Superintendent, Individual Sales*  
DAVID R. BLAIS, CLU ..... *Individual Sales Officer*  
JOHN NICHOLSON, CLU, FLMI ..... *Individual Marketing Services Officer*  
RONALD E. RIDGWAY, FLMI ..... *Individual Sales Administration Officer*  
JOHN E. WRIGHT ..... *Field Training Officer*

W. JAMES SAUNDERS, FSA, FCIA ..... *Vice-President, Individual Operations*  
DOUGLAS O. JANKE ..... *Superintendent, Policy Benefits*  
NORMAN W. McQUAY, MD, FRCP(C) ..... *Medical Director*  
L. GEORGE BRENNAN, FLMI ..... *Individual Underwriting Officer*  
LANNY R. McNEILLY ..... *Health Claims Officer*  
GORDON D. RICE, FSA, FCIA ..... *Individual Actuarial Officer*

MARKETING, DAVID M. HORMAN, FSA, FCIA ..... *Vice-President, Group Marketing*  
GROUP DOUGLAS S. WHITE ..... *Superintendent, Group Sales*  
GORDON J. FERGUSON, CLU ..... *Group Sales Officer*  
JOHN D. HAVE, FSA, FCIA ..... *Group Actuarial Officer*  
EARLE A. TEBBUTT ..... *Group Administration Officer*  
ANTON J. WEISS ..... *Pensions Officer*

INVESTMENTS JOHN W. MAHN, AACI ..... *Vice-President and Treasurer*  
LARRY E. PEPPLER, CFA, FLMI ..... *Superintendent, Equity Investment*  
CEDRIC J. WATKISS, ARICS ..... *Superintendent, Property Investment*  
DAVID G. LACEY, FLMI ..... *Bond Investment Officer*  
KENNETH E. RAE, CFA, FLMI ..... *Equity Investment Officer*

FINANCE DEREK ECKERSLEY, FSA, FCIA ..... *Vice-President and Actuary*  
STEVEN F. MARTINEAU, FSA, FCIA ..... *Superintendent, Taxation*  
MARGARET A. REYNOLDS, FSA, FCIA ..... *Corporate Actuarial Officer*  
RODNEY C. WILTON, FSA, FCIA ..... *Actuarial Research Officer*

PETER G. DOOLEY, CA ..... *Vice-President and Comptroller*  
ROY S. McALLISTER ..... *Branch Administration Officer*  
JARED P. McCLELLAND, FSA, FCIA ..... *Actuarial Statistics Officer*

CORPORATE GRAHAM D. BAKER, FLMI ..... *Corporate Services Executive and*  
SERVICES Secretary

W. DAVID OILLE, AEP ..... *Superintendent, Personnel*  
JAMES H. SOLTYSIAK, FLMI ..... *Superintendent, General Services*  
GERALD BOUWERS, FSA, FCIA ..... *Actuarial Systems Officer*  
ALBERT F. HILLIER, CDP, FLMI ..... *Systems Development Officer*  
ANN C. MARSHALL ..... *Computer Services Officer*  
KENNETH A. C. SCOTT ..... *Advertising and Field Services Officer*

LEGAL H. BRIAN EDWARDS, QC ..... *General Counsel*



# Branch Offices and General Agencies

## CANADA

Calgary, Alta. ....	H. C. Hopper, CLU	Ottawa, Ont. ....	W. D. Whiteside
Cambridge, Ont. ....		Peterborough, Ont. ....	J. E. Connolly, CLU
Corner Brook, Nfld. ....	W. W. Roberts	Quebec, P.Q. ....	C. Parent, CLU
Edmonton, Alta. ....	K. H. Slobod, CLU	Regina, Sask. ....	R. G. Kuntz
Halifax, N.S. ....	D. J. Platt	Saint John, N.B. ....	R. W. Parke, CLU
Hamilton, Ont. ....	T. F. Calhoun	St. John's, Nfld. ....	R. Churchill, CLU
Hull, P.Q. ....	Allaire, Durand & Associates, Inc.	Sudbury, Ont. ....	G. W. Lawson
Hull, P.Q. ....	R. H. Migneault	Thunder Bay, Ont. ....	J. N. Boushear, CLU
Kitchener, Ont. ....	P. A. Paleczny, CLU	Toronto, Ont. ....	S. Steinberg
Kitchener, Ont. ....	Lackner, McPhail & Associates Insurance Agency Ltd.	Toronto, Ont. ....	R. J. C. Hodgson
Lethbridge, Alta. ....	C. A. Smith	Toronto, Ont. ....	Thorpe, Adams Insurance Agency Ltd.
London, Ont. ....	L. T. McBride, CLU	Toronto, Ont. ....	E. P. Abbott, CLU
Montreal, P.Q. ....	Estate & Benefit Co-Ordinators Ltd.	Toronto, Ont. ....	E. Crackower, CLU
Montreal, P.Q. ....	R. J. Thibault, CLU	Toronto, Ont. ....	Kedwell Anderson Insurance Agency Ltd.
Montreal, P.Q. ....	S. Shernofsky, CLU	Toronto, Ont. ....	I. Drutz, CLU
Montreal, P.Q. ....	M. Boulos	Vancouver, B.C. ....	
Montreal, P.Q. ....	Dubreuil-Lefebvre-Roy Inc.	Victoria, B.C. ....	E. J. v. Aanhout
Montreal, P.Q. ....	Bernstein & Bernstein Ltd.	Waterloo, Ont. ....	W. B. Frankish
Montreal, P.Q. ....	Guy Desroches & Associes Inc.	Windsor, Ont. ....	R. A. Howard, CLU
Montreal, P.Q. ....	W. Ronish	Winnipeg, Man. ....	G. Symington, CLU
		Woodstock, Ont. ....	J. M. Barkovich, CLU

## UNITED STATES

Cherry Hill, N.J. ....	W. H. Strecker, CLU	Philadelphia, Pa. ....	P. A. Huard, CLU
Chicago, Ill. ....	Kardee Insurance Agency Inc.	Pittsburgh, Pa. ....	H. W. Snyder
Cleveland, Oh. ....	T. E. Uhle	Seattle, Wa. ....	B. A. Mulvey
Detroit, Mi. ....	J. C. Prost, CLU	Vernon, Ct. ....	P. M. Dasher Associates, Inc.
Detroit, Mi. ....	R. H. Love, CLU	Worthington, Oh. ....	Charles Booher and Associates, Inc.
Livingston, N.J. ....	The Life Agency of N.J. Inc.		
New Canaan, Ct. ....	Stirling & Weiss Agency Corporation		

## BAHAMAS

Nassau, Bahamas .....	E. L. V. Deal
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# Regional Group Sales, Pension Services and Claims Offices

## CANADA

Calgary, Alta. ....	J. P. Quinn
Edmonton, Alta. ....	R. G. Wold
Halifax, N.S. ....	
Montreal, P.Q. ....	F. H. Dickey
Toronto, Ont. ....	J. M. Bishop
Toronto, Ont. ....	H. L. Coggan (Pension Services)
Vancouver, B.C. ....	H. Freeman
Waterloo, Ont. ....	H. J. Voll, M. A. Reuter

## UNITED STATES

Cleveland, Oh. ....	G. E. Zaleski (Claims)
Cleveland, Oh. ....	G. J. Carter
Detroit, Mi. ....	M. K. Erickson
Philadelphia, Pa. ....	J. D. Adair
Pittsburgh, Pa. ....	I. H. Patton
West Orange, N. J. ....	J. A. Sheridan, CLU

# Policyholder Service Offices

Montreal, PQ. ....	M. Archambault	Toronto, Ont. ....	J. E. Kennedy
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*“When it comes to Insurance,  
it’s Dominion for Life”*